

SEATTLE MANDOLIN ORCHESTRA BOARD MEETING

MINUTES

February 10, 2011

7:00 pm

Board Members Present

Abby Albreit
Sue Lesser
Tom Moran
Ned Olson
Fayla Schwartz

CALL TO ORDER

Sue Lesser called this meeting to order at 7:15 pm at her home

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MEETING OBJECTIVES

- Committee updates
- Decision about membership fees, levels of sponsorship and dues
- Preparation for Carlo Aonzo concert

FINANCE UPDATE

- Fayla reported the following:
 - Fayla filed e-postcard to IRS (paid \$53.49 taxes to state for convention sales)
 - Available balance: \$2063.75 in checking, \$1902.18 in savings
 - Still owe Martin for convention expenses (Sue will email Fayla the amount) and Marilyn \$30 for stool lost at convention
 - Library still owes for December concert, Fayla to follow up

MEMBERSHIP UPDATE

- Discussed packet of suggestions that Marilyn put together:
 - Wording on “How to Join” page on SMO website (Abby will connect with Marilyn to discuss specifics), but a few notes:

- Change dues paragraph: “We collect \$50 in dues every half year, or \$100 per year. The dues help cover the cost of sheet music and conductor fees. Scholarships and student discounts are available.”
 - Add a generic email address. Abby will set up and monitor this email.
- We would like to add teachers to the website. Membership committee should reach out to potential teachers to ask if we can include them (possible teachers: Pete Martin, Dave Keenan, Ken Carlson, etc)
- Should highlight the membership benefits – specifically access to “members only” page with music to download
- Suggestion was made that we could profile SMO members’ musical activities outside the orchestra (i.e., if they play in other groups, etc)
- To do: Abby and Marilyn to update website, put together flyer

MEMBERSHIP DUES/FEES/DONATIONS

- Board agreed to raise membership dues officially to \$100 per year, to be collected by Fayla twice a year
- Fayla will remind people who haven’t yet paid
- New members will not be tracked down for payment immediately, rather asked at next collection time
- Sue suggested we put an envelope in program for Carlo Aonzo concert for donations
 - Need to determine set donation levels (ask Marilyn for suggestions)
 - Sue will ask Paul whether he has a PO Box that can be used for envelopes

CARLO AONZO CONCERT

- Sue will report back on specific help needed for publicity after speaking with Linda Bull
- Suggested that CP Jackson leads putting together programs
- Publicity:
 - Fayla will talk to Dennis from Festa to ask for his help in promoting
 - KING FM – interview on air?
 - Potentially send promotional CDs to radio stations and if they play a song, give away two free tickets to concert

- Posters should be created (will try to piggyback off of anything Linda has or Portland has put together) and posted in March

Meeting adjourned at 8:20 pm.